



INTRODUCING FREE GOALS COACHING

Because getting started is the hardest part.



Why goals coaching?

Everyone wants to do better, but sometimes it's hard to know what "better" even means. A goals coach can help you reveal your goals and why they matter to you, then build a personalized plan to help you get there.

Your dreams aren't just about money, and neither is goals coaching. Coaches are trained in the science of goal achievement, and they'll help you find confidence and clarity on your journey toward achieving the life you want.



How does goals coaching work?

You can meet with a goals coach solo or with your partner, online or in person (where available).

EXPLORE YOUR GOALS. Your coach will help you define what you want for your future and why it matters to you. Choose from our selection of goals, or create your own, and map them on a digital timeline to see how they connect.

MAKE AN ACTION PLAN. With your coach's help, you'll identify realistic, meaningful steps to help you achieve your goal. Coaches are trained to identify behaviors and habits that could help you reach your goal faster.

CONNECT WITH FINANCIAL EXPERTS

(when you request it). If your goal has financial components, with your permission, your coach may introduce you to U.S. Bank experts who can answer your questions or offer product solutions.

STAY ACCOUNTABLE. Coaches make great accountability partners. Schedule periodic check-ins to keep you on track and adjust your plan as needed.



Visit us at usbank.com/coaching or scan the code with your phone's camera.



We're excited to see you on: